



## ARE YOU IN THE LOOP?

New social media or web 2.0 tools such as Facebook, Twitter and YouTube provide the Alamo RMA with an opportunity to communicate with and engage our community on a variety of fronts, allowing us to reach and involve groups of individuals that would not traditionally participate in the Loop 1604 EIS study process.

Below is a listing of the More For 1604 social media sites, an explanation of what they are and information on how you can join our online community. Hope to see you online!



### More for 1604 Blog

**What is it?** A blog is an online journal where the entries are published with the most recent first. The More For 1604 blog will include postings regarding the EIS process, guest postings from committee members and more.

**How can I use it?** ♦ Visit <http://www.morefor1604.com/wordpress/>.

- ♦ Comment or discuss blog topic by clicking on **[Post a Comment]**
- ♦ Share blog posts and information with your Facebook Friends, Twitter followers, through email and more by clicking on



### More for 1604 Facebook Page

**What is it?** Facebook is a free social networking website where users can create a personal profile, add friends and follow specific Pages and Groups of interest. The More For 1604 Facebook Page allows users to participate in online discussions, solicits feedback to a weekly "Question of the Week", includes upcoming event information, links to photographs, videos and other resources.

**How can I use it?** ♦ Visit <http://www.facebook.com/MoreFor1604> to view the More For 1604 Page

- ♦ You will have to sign up for a Facebook account at <http://www.facebook.com/> in order to post comments and participate in the discussions on the More For 1604 Facebook Page.
- ♦ To become a Fan of the More For 1604 Page and receive updates go to <http://www.facebook.com/MoreFor1604> and click on



## More for 1604 on Twitter

### **What is it?**

Twitter is a free social networking and micro-blogging service that enables its users to send and read messages known as *tweets*. Tweets are text-based posts of up to 140 characters. The More For 1604 Twitter account is @MoreFor1604. Updates on the project, new blog entries, questions and useful facts will be posted through @MoreFor1604.

**How can I use it?** ♦ Visit <http://www.twitter.com/MoreFor1604> to view @MoreFor1604's tweets.

- ♦ You will have to sign up for a Twitter account at <http://www.twitter.com> to participate in the discussion, post tweets and follow posts by @MoreFor1604.
- ♦ To follow @MoreFor1604 and receive all updates visit <http://www.twitter.com/MoreFor1604> and click



## More for 1604 on Flickr

### **What is it?**

Flickr is a free photo sharing service that enables its users to post, share and discuss photographs. The More For 1604 Flickr group will include pictures from the project area by the project team. The RMA will also be asking the public to post their photos of their experiences, views and destinations along Loop 1604.

**How can I use it?** ♦ Visit <http://www.Flickr.com/group/MoreFor1604> to view photos.

- ♦ You will have to sign up for a Flickr account at <http://www.flickr.com> to become a member of the More For 1604 Flickr Group and post photos.
- ♦ To become a member of the More For 1604 Flickr Group go to <http://www.flickr.com/groups/morefor1604> and click on "Join This Group."



## More for 1604 on You Tube

### **What is it?**

You Tube is a free video sharing service that enables its users to post, share and discuss videos. The More For 1604 You Tube Channel will include videos from the project area, the public meeting and more.

**How can I use it?** ♦ Visit <http://www.Youtube.com/MoreFor1604> to view videos.

- ♦ You will have to sign up for an account at <http://www.youtube.com> to subscribe to the More For 1604 You Tube Channel and post comments.
- ♦ To subscribe to the More For 1604 Channel visit <http://www.Youtube.com/MoreFor1604> and click on

